

# BUY LOCAL

MOUNT ALEXANDER SHIRE  
BUY LOCAL SHOP SMARTER



## Buy Local - Spend Smarter

Business Mount Alexander (BMA) is delivering the **Buy Local - Spend Smarter** campaign, a community initiative designed to encourage people to support the wide range of businesses across our region.



The campaign highlights local retailers, cafés, producers, makers and service providers, making it easier for residents to choose local when spending their everyday dollars.

By keeping more spending within the community, the initiative aims to strengthen our local economy and support long-term resilience.



Participating businesses are now displaying **Buy Local** cards and posters, helping customers easily identify and support businesses involved in the campaign.

Businesses who take part will also be featured on the BMA website and included in ongoing campaign promotion. Community members can get involved simply by choosing local, looking for **Buy Local** signage, and sharing the message with others.

Visit the <https://businessmountalexander.org.au/buy-local/> page to explore participating businesses, register your interest and be part of the campaign.

You can also pick up a **Buy Local** card and promotional materials from Customer Service at Mount Alexander Shire Council and start supporting local today.



Learn more at: <https://businessmountalexander.org.au/buy-local/>